



SUZUKI GRAND VITARA



WELCOME TO EARTH. CONSIDER THIS YOUR ALL-ACCESS PASS.

While conventional wisdom states that compact SUVs can't hold their own off-road, Suzuki is happy to turn convention on its head with the Grand Vitara. Not only does the Grand Vitara have 4-Mode 4WD™ available to take you most anywhere in this world you'd like to go, it also has over 40 years of Suzuki off-road heritage to back it up. And when you find yourself in more civilized environs, the Grand Vitara delivers a level of comfort that makes day-to-day driving a joy. Which means no matter where the road takes you, or whether there even is a road, the Grand Vitara is always good to go.





Grand Vitara as shown in the *Ultimate Wave: Tahiti* movie. Do not attempt. Highly skilled professional driver under controlled conditions. Crossing a river can be dangerous.

EUROPEAN MODEL SHOWN



LIMITED IN QUICKSILVER METALLIC. SHOWN WITH ACCESSORIES (SOLD SEPARATELY)

"This car is a must-consider
in the small SUV market."

- MSN® Autos



YOU GET MORE OUT OF IT BECAUSE WE PUT MORE INTO IT.

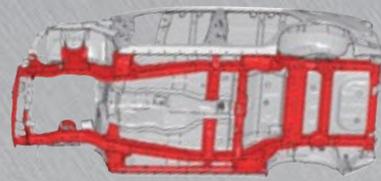
The Grand Vitara is designed to perform in any driving condition you might find yourself in, be it bone-jarring city potholes, a snowy mountain road or a muddy woodland trail. Its ladder-frame-reinforced unibody construction gives it the stability of a full-sized SUV in off-road conditions, while its independent front and rear suspension keeps things comfortable and easy to handle on the highway. It also offers more towing capacity than the Honda CR-V,[®] the Nissan Rogue[®] or the Jeep Patriot[®]—for thousands less!





SUZUKI 4WD HERITAGE

Suzuki has been making 4WD vehicles for over 40 years, and we put all of this knowledge into every Grand Vitara.



LADDER-FRAME-REINFORCED UNIBODY CONSTRUCTION

What does this mean? More towing capacity, for one (twice the standard capacity of RAV4® or CR-V). Better durability. And better handling in on- and off-road conditions.



TOWING CAPACITY

With a maximum towing capacity of 3,000 lbs, the Grand Vitara has the hauling edge on most of its competition.



FLAT-TOWING

The Grand Vitara is flat-tow compatible, meaning you can tow it behind your motor home without accumulating miles on its odometer.



CONQUER THE ROAD, EVEN WHEN THERE IS NO ROAD.

The Grand Vitara is one of the only compact SUVs to offer you the confidence of available full-time 4-Mode 4WD. This system features a lockable, limited-slip center differential as well as a low-range transfer case, all of which you can engage to maximize traction in the most challenging road conditions. So whether you're heading up a snowy mountain pass to the ski lodge or making your way around a fallen tree blocking the road, you're covered. It even offers a Neutral setting so you can flat-tow it behind your RV without racking up miles on the Grand Vitara's odometer. All of this technology is the direct result of Suzuki's 40-plus years of 4WD know-how.



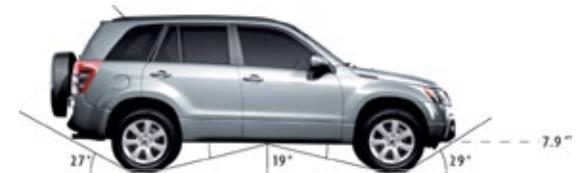
The 4High mode works like an AWD system, enhancing traction for better on-road performance in all conditions, including dry and wet pavement.



The 4High-Lock mode locks the center differential, sending equal power to the front and rear wheels for greater traction on dirt roads and light snow.



The 4Low-Lock mode engages the low-range gears for maximum traction in the most challenging conditions, like deep sand and snow.



IT EARNED ITS DEGREE IN OFF-ROAD

The Grand Vitara's aggressive approach, ramp-breakover and departure angles, as well as nearly eight inches of ground clearance mean you've got the right machine to handle the toughest terrain.



PREMIUM IN AZURE GRAY METALLIC. SHOWN WITH ACCESSORIES (SOLD SEPARATELY)

IT'S A BEAST OFF-ROAD, BUT A BEAUTY EVERYWHERE ELSE.

We spent a lot of time making the Grand Vitara a monster in the mud, but that doesn't mean we forgot to make it nice everywhere else. Its styling is aggressive yet sophisticated, featuring trim proportions ideal for the urban dweller as well as the weekend outdoorsman. Inside, you'll find plenty of creature comforts, including standard voice-activated navigation with millions of points of interest, Google® Local Search and a host of other features. After all, just because you're in the middle of nowhere doesn't mean you can't be civilized.



ULTIMATE ADVENTURE EDITION IN QUICKSILVER METALLIC.
MODEL SHOWN WITHOUT SPARE-TIRE CARRIER (AVAILABLE SPRING 2012)

“With plenty of standard features, including GPS navigation, the Grand Vitara is a great value.”

- MSN® Autos



STANDARD TOUCHSCREEN NAVIGATION WITH VOICE COMMAND

The Grand Vitara is capable of taking you to some pretty faraway places. Fortunately, every one is equipped with an advanced navigation system standard to help you find your way. But calling it a navigation system hardly does it justice. This is your personal driving concierge. Featuring voice activation, not only does it offer the most advanced turn-by-turn navigation with millions of points of interest, it also has available Google Local Search, Weather, Traffic, Local Events, Movie Times, Directory Assistance, Flight Status Info and much more.



CARGO SPACE

With nearly 70 cubic feet of storage space, the Grand Vitara has plenty of room for everything from groceries to camping gear.²



TOUCHFREE SMART KEY

When you approach your Grand Vitara, it senses your TouchFree Smart Key™, letting you unlock your door and start your vehicle without ever having to touch the key fob in your pocket or purse.



BLUETOOTH

Avoid costly calling-while-driving tickets. Use your compatible cell phone with the Grand Vitara's available integrated Bluetooth® for easy hands-free calls.³





LIMITED WITH BLACK LEATHER INTERIOR



STANDARD AUTO CLIMATE CONTROL

Never be too hot or too cold again. Just set the system to your desired temperature and forget it.



STANDARD AUTO-SENSING HEADLAMPS

The Grand Vitara's headlamps activate automatically in low-light conditions and extinguish when you switch off the ignition.



AVAILABLE HEATED LEATHER SEATS

These seats feature 6-way adjustability, and are just what you need to stay warm on chilly winter mornings.

“Top front crash test rating.”⁶

- IIHS



STANDARD PROJECTOR BEAM HEADLAMPS

These lights use a special lens that projects a more focused beam down the road, making it easier to identify potential obstacles ahead.



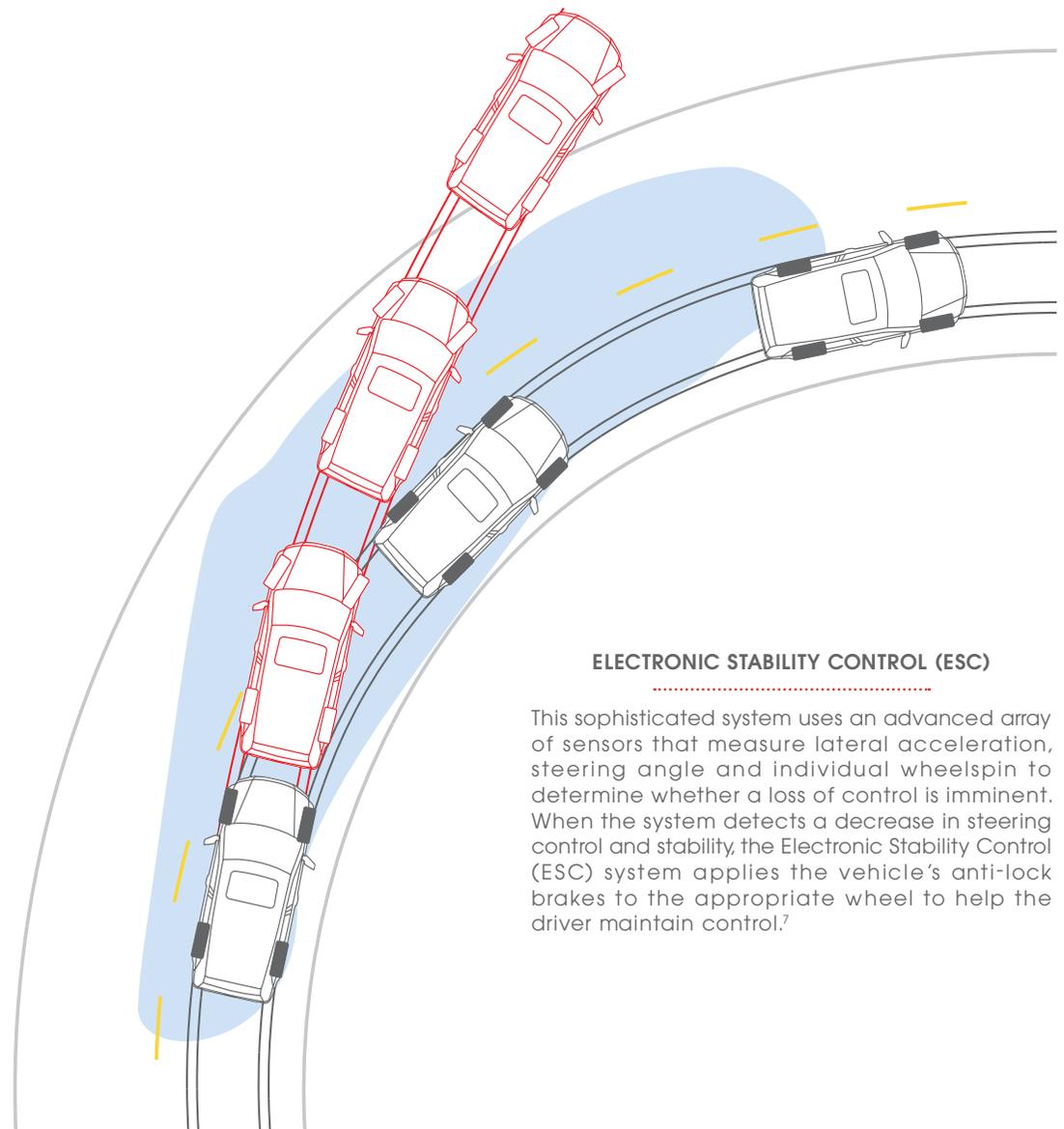
STANDARD TIRE PRESSURE MONITORING SYSTEM (TPMS)

Improper tire pressure can cause uneven wear, lower mileage and even blowouts. This system alerts you when the pressure drops below the proper level.⁴



STANDARD 4-WHEEL DISC BRAKES

The Grand Vitara features anti-lock disc brakes (ABS) on all four wheels, which allow it to outbrake the Honda CR-V, Hyundai Tucson[®] and Ford Escape.⁵



ELECTRONIC STABILITY CONTROL (ESC)

This sophisticated system uses an advanced array of sensors that measure lateral acceleration, steering angle and individual wheelspin to determine whether a loss of control is imminent. When the system detects a decrease in steering control and stability, the Electronic Stability Control (ESC) system applies the vehicle's anti-lock brakes to the appropriate wheel to help the driver maintain control.⁷



SAFETY FOR EVERY ADVENTURE.

At Suzuki, we believe that every driver on the road has the right to a safe car they can feel confident in. That's why we equip every Grand Vitara with a host of state-of-the-art passive and active safety systems, including six standard airbags[®] that have rollover sensors, energy-absorbing front and rear crumple zones, side-impact door beams and Electronic Stability Control. Because while it may be impossible to predict the future, you can always be prepared for it.

LIMITED WITH BLACK LEATHER INTERIOR



LIMITED WITH BLACK LEATHER INTERIOR



STANDARD SLIDE-OUT VISOR

When sunlight enters the vehicle at an odd angle, this visor conveniently extends to provide additional coverage.



DUAL 12V POWER OUTLETS

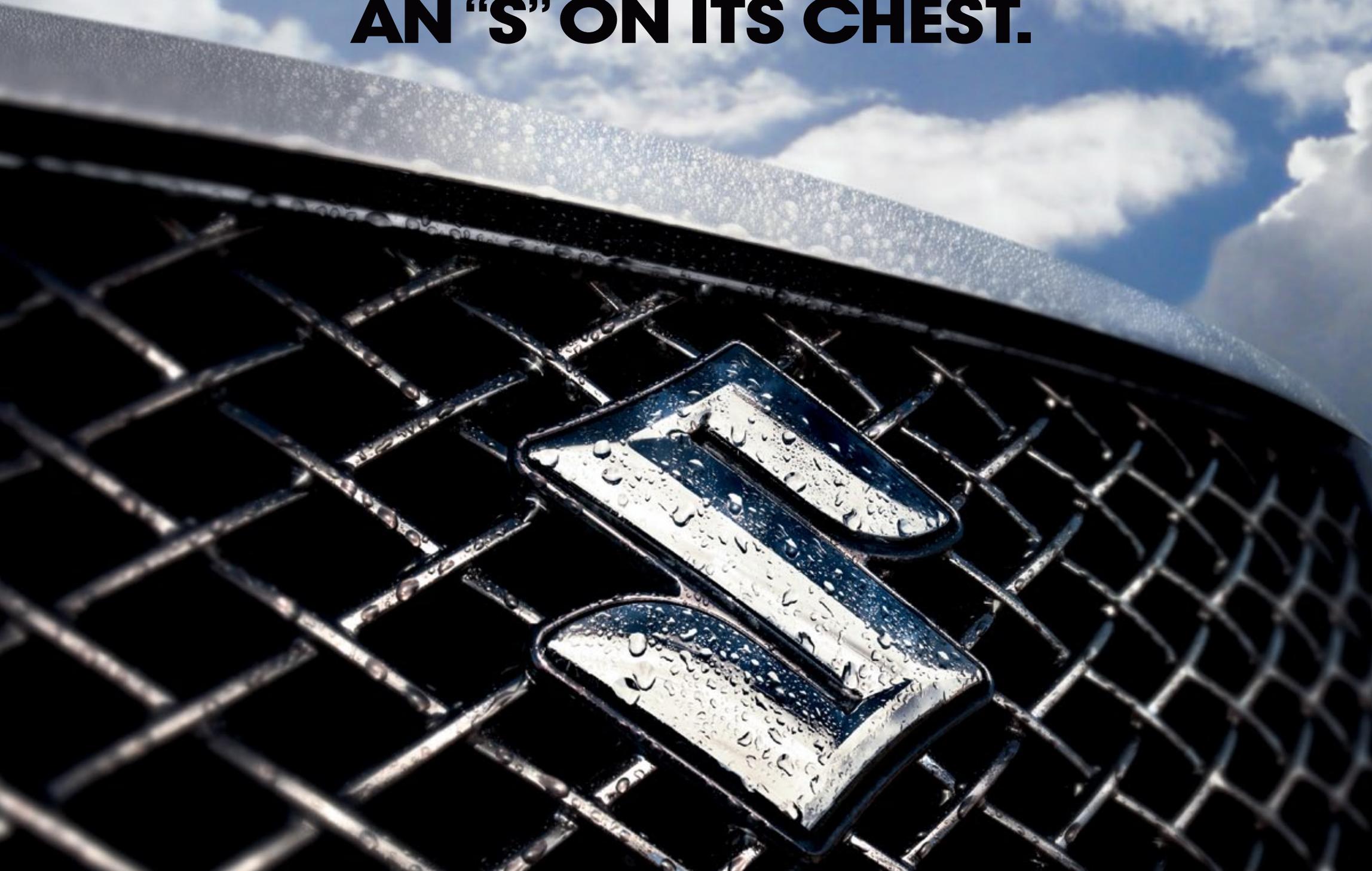
The Grand Vitara is equipped with dual power outlets so all of your mobile technology can be charged and ready to go, wherever you may be.



AUXILIARY JACK

Connect your iPod® or other MP3 player to the auxiliary jack to listen to your favorite music through the Grand Vitara's audio system.

**THERE'S A REASON EVERY
SUZUKI WEARS
AN "S" ON ITS CHEST.**



#1

Japan's best-selling car.

Japan is well known throughout the world as a country where quality is king. Which means manufacturing the best-selling car in Japan for six out of the last seven years is an achievement that speaks for itself. But Suzuki's reputation for quality didn't start just yesterday. We've been building long-lasting, high-quality products for over 100 years.

Winning all over the world.

Suzuki racing cars and motorcycles have captured championships at many of the world's most demanding race circuits. From the dips and turns of Grand Prix tracks in Europe to the high-flying action of international Supercross,[®] Suzuki has become synonymous with outstanding performance. Recently, a Kizashi set a land-speed record at the Bonneville Salt Flats, and in 2011, Team GoPro Monster Sport with BC won the Pikes Peak International Hill Climb in a specially prepared Suzuki SX4. This win was a record sixth year in a row, shattering the previous record time by nearly 10 seconds.



Suzuki sells more cars worldwide than BMW,[®] Dodge,[®] Subaru[®] and many others.

While Suzuki cars are just beginning to make their mark in America, our cars have been coveted internationally for many decades. Did you know that Suzuki is a bigger auto manufacturer in Japan than Honda? Our outstanding quality and long-lasting dependability have made us one of the most trusted brands around the world.



The first 4-wheel ATV ... ever ...

When Suzuki first introduced the QuadRunner[™] in 1983, it was an overnight sensation with both the press and the public, praised for its user-friendliness as well as its impressive engineering. Not surprisingly, these characteristics continue to set Suzuki vehicles apart to this very day.



Innovation & engineering excellence come naturally.

Suzuki marine engines are the unprecedented six-time winners of the coveted National Marine Manufacturers Association Innovation Award,

thanks to products like the Suzuki DF300,[®] the world's first 300-hp, 4-stroke outboard motor.

A showcase of superior performance, improved fuel economy and reduced environmental impact, the DF300 set a new benchmark for performance in a compact outboard engine.



Dominance through superior engineering.

When Suzuki introduced the GSX-R[®] line in 1985, a dynasty was born. GSX-Rs have become the best-selling sportbikes in America and have won an unprecedented 33 AMA[®] Championship racing titles. Durability, superior engineering and a passion for performance have made Suzuki the premier choice for discerning buyers around the world.

Suzuki. The power of engineering.



Suzuki KingQuad may be used only by those aged 16 years and older. Suzuki highly recommends that all ATV riders take a training course. We'll even pay for it. For safety and training course information, see your dealer, or call the SVIA at 1-800-852-5344. ATVs can be hazardous to operate. Study your Owner's Manual, and always inspect your Suzuki before riding. For your safety, always wear a helmet, eye protection and protective clothing. Always avoid paved surfaces. Never ride on public roads. Never carry passengers or engage in stunt riding. Never ride under the influence of alcohol or other drugs. Avoid excessive speeds.

AMERICA'S #1 WARRANTY. QUALITY SO GOOD, WE GUARANTEE IT.

While there are no guarantees in life, Suzuki makes sure there are on the road. That's why all Suzukis are backed by America's #1 Warranty™⁹—up to 100,000 miles with a 7-Year Powertrain Limited Warranty. It's fully transferable, has zero deductibles, and even offers 24-hour roadside assistance for three years or 36,000 miles. What's more, you'll enjoy the convenience of a courtesy vehicle program, available from participating dealers for up to five days on warranty-covered repairs. So, whatever worries you have in life, your vehicle won't be one of them.



EQUATOR CREW CAB

EQUATOR EXTENDED CAB

GRAND VITARA



SUZUKI

AMERICA'S #1 WARRANTY

100,000-Mile/7-Year Powertrain Limited
Warranty. Fully Transferable. No Deductible.



KIZASHI SPORT

SX4 AWD CROSSOVER

SX4 SPORT SEDAN

GRAND VITARA SPECIFICATIONS

GRAND VITARA

PERFORMANCE

- 2.4-liter DOHC 4-cylinder, 166-hp and 162 lb-ft
- Rear-wheel drive (RWD)
- 5-speed Manual Transmission (MT)
- 16-inch steel wheels
- Fully independent suspension — multi-link rear, MacPherson-strut front

EXTERIOR

- Automatic-control projector beam headlamps
- Power side mirrors
- Variable intermittent front and rear wipers

INTERIOR

- Advanced touchscreen GPS navigation with voice activation
- Automatic climate control with pollen filter
- Steering-wheel audio controls
- Power door locks and windows with driver's auto down
- Trip computer (MPG, average speed, outside temperature, range)
- Remote Keyless Entry system with panic alarm
- AM/FM/CD/MP3 with auxiliary jack input and XM[®] capability
- Sun visors with vanity mirrors and extensions
- Dual power outlets
- 60/40 split-reclining and folding rear seats
- Cargo hooks and underfloor storage
- Cargo light and 12V power outlet
- Cargo area cover

SAFETY

- Electronic Stability Control (ESC)
- Bosch[®] 4-wheel disc Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Brake Assist
- Dual front advanced airbags Supplemental Restraint System (SRS)
- Front-seat-mounted side-impact airbags
- Side curtain airbags, front and rear
- 3-point front and rear seat belts with pretensioners
- Rear child-seat tether anchors (x3) and rear child-seat ISOFIX anchors (x2)
- Side-impact door beams
- Tire Pressure Monitoring System (TPMS)

PREMIUM (includes all Grand Vitara plus)

PERFORMANCE

- Automatic Transmission (AT)

EXTERIOR

- Privacy glass
- Heated outside mirrors (4WD models only)

INTERIOR

- Advanced voice-activated touchscreen GPS navigation—access to nūLink! services (Google Local Search, real-time traffic, weather, local events, movie listings and more)¹⁰
- Cruise control with steering-wheel-mounted controls

AVAILABLE EQUIPMENT

- AWD
- Bluetooth hands-free calling

ULTIMATE ADVENTURE EDITION (includes all Premium plus)

PERFORMANCE

- 18-inch smoked-finish alloy wheels

EXTERIOR

- Foglamps
- Side mirrors with integrated turn signals

INTERIOR

- Water-resistant tri-tone seating material
- Leather-wrapped steering wheel
- Heated front seats (4WD models only)

AVAILABLE EQUIPMENT

- AWD
- Bluetooth hands-free calling
- All-weather floor and cargo mats

LIMITED (includes all Premium plus)

PERFORMANCE

- 18-inch alloy wheels
- Flat-low capability (4WD models only)

EXTERIOR

- Power glass sunroof with tilt feature and 1-touch control
- Heated outside mirrors
- Foglamps

INTERIOR

- Leather-appointed interior
- TouchFree Smart Key keyless start and entry system
- Heated front seats
- 7-speaker AM/FM/CD/MP3 with auxiliary jack input, subwoofer and speed-sensing volume control
- Woodgrain interior accents
- Leather-wrapped steering wheel

AVAILABLE EQUIPMENT

- 4-Mode 4WD with low-range gearing
- Bluetooth hands-free calling

ACCESSORIES (visit SuzukiAuto.com for a complete list of accessories)



SKI/SNOWBOARD CARRIER



SIDE-STEP BAR SET



MONT BLANC[®] BIKE MODULE

¹Based on manufacturers' websites as of 7/28/11. ²Always ensure that all cargo is properly secured before operating the vehicle. ³Compatible device and connector supplied by customer. ⁴The Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressure should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ⁵Based on Edmunds.com testing. ⁶Based on 2011 model year. IHS front, side and rear ratings from iihs.org. ⁷Electronic stability control cannot be relied upon to prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ⁸An airbag supplements the crash protection offered by seat belts. The driver and all occupants must be properly restrained by wearing seat belts at all times to minimize the risk of severe injury or death in the event of a crash. ⁹New Suzuki automobiles come standard with a 100,000-mile/7-year powertrain limited warranty. For more information on America's #1 Warranty, please visit SuzukiAuto.com, or see your local authorized dealer and the new warranty booklet for full details. ¹⁰Garmin nūLink!: 12-month complimentary data subscription to nūLink!services are only available in select coverage areas. See the nūLink! map for coverage details. nūLink!

White Water Pearl



Quicksilver Metallic



Sandstorm Metallic



Azure Gray Metallic



Black Pearl



Deep Sea Blue Metallic



Volcano Red Metallic



INTERIOR DIMENSIONS

Head Room, front/rear (in)	40.1/38.2 (38.3/38.2 with sunroof)
Leg Room, front/rear (in)	41.3/37.2
Shoulder Room, front/rear (in)	56.4/54.9
Hip Room, front/rear (in)	55.2/44.0

EXTERIOR DIMENSIONS

Wheelbase (in)	103.9
Overall Length x Width x Height (in)	177.2 ¹¹ x 71.3 x 66.3 (66.7 4WD)

CAPACITIES

Seating (passengers)	5
Interior Volume (cu ft)	111.1 (108.6 with sunroof)
Cargo Volume (SAE), rear-seat up/down (cu ft)	28.4/70.8 (26.6/66.3 with sunroof)
Tow Rating (lb)	3,000
Fuel Tank (gal)	17.4

EPA ESTIMATED FUEL ECONOMY¹²

MT RWD, city/highway (mpg)	19/26
AT RWD (4WD), city/highway (mpg)	19/25 (19/23)

FOR ADDITIONAL INFORMATION ON GRAND VITARA:



Visit us at SuzukiAuto.com to learn more and build your ideal vehicle today.



Scan this code to find a dealer near you.

traffic services are available in select areas. See the nLink! traffic coverage map for included areas. ¹¹With rear spare tire. ¹²Gas mileage based on EPA mileage estimates, sourced from fueleconomy.gov. Actual mileage may vary based on options, driving conditions, driving habits and vehicle's condition. MSN, Honda CR-V, Nissan Rogue, Jeep Patriot, Toyota RAV4, Google, Bluetooth, Hyundai Tucson, Ford Escape, iPod, Supercross, BMW, Dodge, Subaru, RAM, AMA, Bosch, Garmin, nLink! and Mont Blanc are registered trademarks. Professional driver under controlled environment. Some models shown with optional equipment and accessories. Sports equipment not included. Along with concerned conservationists everywhere, Suzuki urges you to Tread Lightly!® on public or private land. Preserve your future off-roading opportunities by showing respect for the environment, local laws and the rights of others. Specifications, comparisons and equipment are based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer, or visit SuzukiAuto.com. ©American Suzuki Motor Corporation 2011. Suzuki, the "S" logo and Suzuki model names are Suzuki trademarks or ®.



